

RxA'S PARTNER ENGAGEMENT PROGRAM 2019

THE ALBERTA PHARMACISTS' ASSOCIATION (RxA) WOULD LIKE TO INVITE YOU TO **JOIN US IN A SPECIAL RELATIONSHIP OF MUTUAL BENEFIT AND SUPPORT** BY PARTICIPATING IN RxA'S PARTNER ENGAGEMENT PROGRAM.

RxA's Partner Engagement Program has been developed to meet your unique needs. This program consists of three different opportunities; Corporate Partner, Continuing Education Partner or Tradeshow Delegate for you to participate in. Choose the option that aligns best with your company's initiatives. You can pick one, two... or take advantage of all three. *Effective January 1, 2019 to December 31, 2019*

■ **CORPORATE PARTNER - \$5000**

By becoming an RxA Corporate Partner you will get yearlong marketability and promotion of your organization, as well as direct exposure to Alberta pharmacists.

BENEFITS OF BEING AN RxA CORPORATE PARTNER INCLUDE:

- Opportunity to host Continuing Education Sessions exclusively for RxA members at a discounted rate
- Direct connection with pharmacists at RxA's Trusted Partners in Health Conferences by participating in the Pharmacy Exhibit Hall at a discounted rate
- Corporate Partner level recognition at Conferences
- Editorial space (1000) words in one issue of RxPress
- One year subscription to RxA's publications
- Discounted advertising rates in RxPress
- Login to members only section of RxA's website

■ **CONTINUING EDUCATION PARTNER - \$2500 PER EVENT** (\$1000 PER EVENT FOR CORPORATE PARTNER)

This is your opportunity to host a stand alone Continuing Education Session for RxA Members. Most Continuing Education Partners offer events twice a year, once in Edmonton and once in Calgary to maximize face time with members. These events are popular with our members and have high attendance. The Partner's role is to provide the course content, speaker and cover event costs (ie. speaker fees, facility, food etc.). RxA will be responsible for promotion and registration of attendees for the event.

■ **TRADESHOW DELEGATE - \$2500 PER CONFERENCE** (\$1000 PER CONFERENCE FOR CORPORATE PARTNER)

As a Tradeshow Delegate your organization has the opportunity to have a display booth in the Pharmacy Exhibit Hall at RxA's Trusted Partners in Health Conferences. High attendance at these events will provide you with the opportunity to connect directly with pharmacists. Save the date for the Spring event in Edmonton on March 2, 2019 and as well as the Fall event in Calgary on September 28, 2019.

PARTNER ENGAGEMENT PROGRAM REGISTRATION FORM

CONTACT INFORMATION

Company Name: _____

Contact Name: _____ Position: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

SELECT YOUR PARTNERSHIP CATEGORY

Corporate Partner - \$5000

Continuing Education Partner

Tradeshow Delegate

Edmonton Event - \$2500*

Spring PD Conference - \$2500*

Calgary Event - \$2500*

Fall PD Conference - \$2500*

Total Amount \$ _____

** \$1000 for Corporate Partner*

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PAYMENT OPTIONS

Cheque enclosed payable to Alberta Pharmacists' Association

Please invoice my company at the above address

Credit Card

Visa Mastercard

Card Holder Name: _____

Card Number: _____ Expiry Date: _____

SEND YOUR REGISTRATION FORM WITH FULL PAYMENT TO:

Alberta Pharmacists' Association
Suite 1725, 10303 Jasper Avenue · Edmonton, AB · T5J 3N6
Attn: Jody Johnson
Email: jody.johnson@rxa.ca
Tel: 587.756.8722 | Fax: 780.990.1236
GST Registration # 82905 51144