



## RxA Corporate Partners Program | 2015

### Benefits of Being a Corporate Partner

The Corporate Partners Program provides you the opportunity to get your message across to an influential audience of Alberta pharmacists through the partnership of RxA's 2015 professional development conferences, initiatives and programs. Each successive partnership level offers additional visibility and exposure.

Effective January 1, 2015 to December 31, 2015

	Premium Partner \$10,000	Partner Plus \$7,500	Partner \$5,000
<b>ACCESS</b>			
One-on-one meetings with RxA's President and CEO	✓		
Invitations to RxA's special events	✓	✓	
Login for the Members Only section of RxA's website	✓	✓	✓
One year subscription to <i>RxPress</i> (member e-newsletter)	✓	✓	✓
One year subscription to <i>The Capsule</i> (member e-newsletter)	✓	✓	✓
<b>EXPOSURE</b>			
Opportunity to host CE events exclusively for RxA members	✓		
Editorial space (1000 words) in one issue of <i>RxPress</i>	✓		
One display table in the Pharmacy Exhibit Hall at RxA's Professional Development Conferences (2/year)	✓	✓	✓ Additional \$1000
Two complimentary registrations for RxA's Professional Development Conferences (2/year)	✓	✓	✓
Advertisement in <i>RxPress</i> (2/year)	✓ 1 page colour ad	✓ 1/4 page colour ad	
Discount on advertising in <i>The Capsule</i> fax blast for one year	✓ 25% Discount	✓ 10% Discount	✓ 10% Discount
<b>RECOGNITION</b>			
Logo on RxA's website with link to your website	✓	✓	✓
"Thank you" acknowledgement in <i>RxPress</i> recognizing your support (4/year)	✓	✓	✓
Partner level recognition displayed at PD Conferences and the Annual General Meeting	✓	✓	✓
Logo recognition on PD Conference Brochures (2/year)	✓	✓	✓



## RxA Corporate Partners Program | 2015 Registration Form

### Contact Information

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

### Select your Partnership Category

Premium Partner — \$10,000       Partner Plus — \$7,500       Partner — \$5,000

### Payment Options

- Cheque enclosed payable to Alberta Pharmacists' Association  
 Please invoice my company at the above address  
 Credit Card  
     Visa       Mastercard

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

GST Registration # 82905 51144

### Send your Registration Form with Full Payment to:

ALBERTA PHARMACISTS' ASSOCIATION  
Suite 1725, 10303 Jasper Avenue · Edmonton, AB · T5J 3N6  
Fax: 780. 990.1236

Attn: Jody Johnson | Email: [jody.johnson@rxa.ca](mailto:jody.johnson@rxa.ca) | Tel: 587.756.8722